



RSS:2023 Sponsorship Pricing

	Silver	Gold	Platinum	Diamond
	\$3,500	\$4,500	\$7,000	\$10,000
Number of Available Sponsorships	As Available	As Available	15	1
Sponsorships Awarded through a Lottery Process				
Booth Space				
10' x 8', Covered Table	Included	Included	Included	Included (x2)
Booth Positioning <i>Selection Determined by Level and Date Invoice Paid</i>	As Available	As Available	As Available	First Choice
Electrical and WiFi Access	Included	Included	Included	Included
Engagement Opportunities				
Scheduled Breaks for Sponsor Visitation by Attendees	Included	Included	Included	Included
Presentation to Attendees with Content of Your Choosing <i>In the Sponsor Engineering & Education track</i>	N/A	N/A	1 session	1 session
Sponsorship Passport Game <i>Through Summit App, Driving Foot Traffic to Your Booth</i>	Included	Included	Included	Included
Name & Logo Displayed at Food & Coffee Stations	N/A	Included	N/A	N/A
Post-Event & Pre-Event Attendee Contact Lists <i>For Those Attendees Who Opt In</i>	Included	Included	Included	Included
Representation				
Sponsor Team Member Passes -- breakfast & lunch included <i>Must Register Booth Representatives Prior to Event</i>	2	3	4	5
Promotional Opportunities				
Name and Logo on Rochester Security Summit 2023 Website <i>Grouped By Sponsorship Level</i>	Included	Included	Included	Included
Display of your Portable 2'x6' Banner in Track of Your Choosing *	N/A	Included	Included	In Keynote
Mention in Introductory Message at Track of Your Choosing	N/A	Included	Included	In Keynote
Name & Logo on Conference Badging	N/A	N/A	N/A	Included
Representation in Summit App <i>Featured by Level / Click Metrics Available Post Conference</i>	Included	Included	Included	Featured Listing
Bag Insert Items <i>Please see details provided in Sponsor Logistics package</i>	\$750	Included	Included	Included
Participate in Official Scheduled Prize Giveaway	Included	Included	Included	Included

* All Logo, Banner, and Advertising Material Must Be Provided by Sponsor

Extras

All Sponsors Have the Option to Contract with Great Lakes Events for Booth Outfitting, Staging, & Set Up
Please See the Exhibitor's Guide provided in Sponsor Logistics package

Please Take Note

Per agreement with the Convention Center: Nothing can be attached to walls, doors, windows or ceiling. No smoking on premises.
Building under 24/7 video surveillance and is locked down (no entry) at end of day.
No deliveries will be accepted at the Convention Center Shipping Dock. See Sponsor Logistics package for Shipping Information.
Carry-in of booth materials is allowed through the front door.